[GIIR Germany GmbH]
Job Opening: Working Student

HS Ad

GIIR Germany GmbH, a LG company and the HS Ad's German subsidiary is looking for a passionate team member(s) for the rapidly growing DXONE.

HSAD is a global networking advertising agency, and an affiliate company of LG Electronics established in 1984. Our offices located in 28 countries & cities providing different creative hybrid advertising solutions for ATL, BTL and Digital. HSAD Germany (GIIR Germany GmbH) locates in the LG Electronics EHQ office in Eschborn, Germany, with 150 employees concentrating our business expansion in providing digital marketing and consumer experience solutions.

Job position

Working Student

Location

GIIR Germany GmbH, Eschborn Germany

Role

Collaborating with account managers and campaign managers to build the data structure for digital media campaign. With this newly built data structure there could also be the chance to participate in the automated dashboard building process.

- Downloading campaign raw data from diverse digital media platforms such as GA (Google Analytics), CM (Google Campaign Manager), etc.

- Data cleansing to fit in the given template.

- Merging the cleansed data to fin it the given structure.

Qualifications

- Fluent written and verbal English and German is a plus.

- Advanced skill-set with MS Office programs (outlook, Excel, PowerPoint, Word) or G-Suite (google docs, drives, slides, sheets, etc.)

- Basic understanding of e-commerce, online marketing, social/online platforms is good to have (not a must)

- Effective visa status for doing a working-student job according to the German labor law

How to apply

- CV in English (additional copies in Korean and German is a plus)

- Send your applications to hyojun.nam@hsadgermany.com
  Title: [Application] DXONE_Working Student_YOUR NAME

Notes

- Please include the earliest possible start date

- Submitted documents will not be returned

- Invitation for an interview will be sent out directly to the candidate